

### Company Profile 2023

### Wemzer at a glance

WEMZER INDUSTRIES is a European independent spare parts manufacturing company with a primary mission to deliver superior quality products that serve as exact OE replacements, all while maintaining competitive pricing. Established on the principles of performance, reliability, and safety, WEMZER INDUSTRIES has firmly positioned itself as a trusted partner in the automotive industry.

#### **Commitment to Quality**

At WEMZER INDUSTRIES, our commitment to quality is unwavering. We understand the critical role that spare parts play in ensuring the safety and performance of vehicles. Therefore, we place utmost importance on the quality of our products. To substantiate our dedication, WEMZER INDUSTRIES has obtained numerous certifications from renowned associations and adheres to the most stringent quality control standards in the industry.

#### Wide Product Range

WEMZER INDUSTRIES caters to a diverse clientele, serving a multitude of brands and models across the automotive spectrum. Our extensive product range is continually updated to encompass the latest advancements in technology and design. We take pride in offering a wide array of products and SKUs, ensuring that our customers can find precisely what they need to maintain and enhance their vehicles.



### **Product** Range

### Suspension Parts



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

### Brake Parts



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

#### Filters



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

#### Rubber Parts



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

### Wheel Hubs & Bearings



Available for: Hyundai/Kia - Infiniti/Nissan Lexus/Toyota - Mitsubishi

#### Pumps



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

### Shock Absorbers



Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

#### Water Cooling



Available for: Honda - Hyundai/Kia - Infiniti/Nissan Lexus/Toyota - Mitsubishi - Mazda

#### Clutch



Available for: Hyundai/Kia - Infiniti/Nissan Lexus/Toyota - Mitsubishi





Available for: Honda - Hyundai/Kia - Infiniti/Nissan - Isuzu Lexus/Toyota - Mitsubishi - Mazda

### Driveshafts & Cv Joints



Available for: Lexus/Toyota

#### Industrial Filters For trucks and industrial machinery



Available for: Volvo - Iveco - Perkins - Hengst - Mann Cat - Fiat - Nissan - Top Tec - Toyota



Wear-resistant, reinforced link rod, temperature-resistant, high-performance grease

### **Suspension Parts**

Cross Rod, Control Arm, Idler Arm, Inner Arm Shaft Kit, Pitman Arm, Rack End, Insulator, Ball Joint Tie Rod End, Side Rod Assy, Stabilizer Bar Link.





# Shock Absorbers

Shock Absorbers, Cylinders, Strut Shocks.

WEMZER



**1073+** SKUs to date

Anti Noise Shim High-quality SBR coating, a scratch-resistant surface, quieter braking, and nice aesthetic.

### **Brake Parts**

Brake Pads & Brake Shoes



Covers over 100 distinct raw materials, positive hot press, single chamber single pressure isobaric manufacturing, and maintains consistent performance under varying driving conditions.















# Water Cooling







11155-2



WEMZER

**ISO** 7308:1987

**1919+** SKUs to date

> Built with high quality -materials for durability

Bushing

### **Rubber Parts**

Strut Mounting



Engine Mounting





### A/C Compressors





### Wheel Hubs & Bearings









- Low vibration generation
- Constant velocity even with unequal angles

# Driveshafts & Cv Joints







<complex-block>

# **Pumps**

Designed for to transfer the required quantity of fuel from the tank to the engine at the necessary pressure



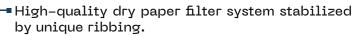








# Industrial Filters

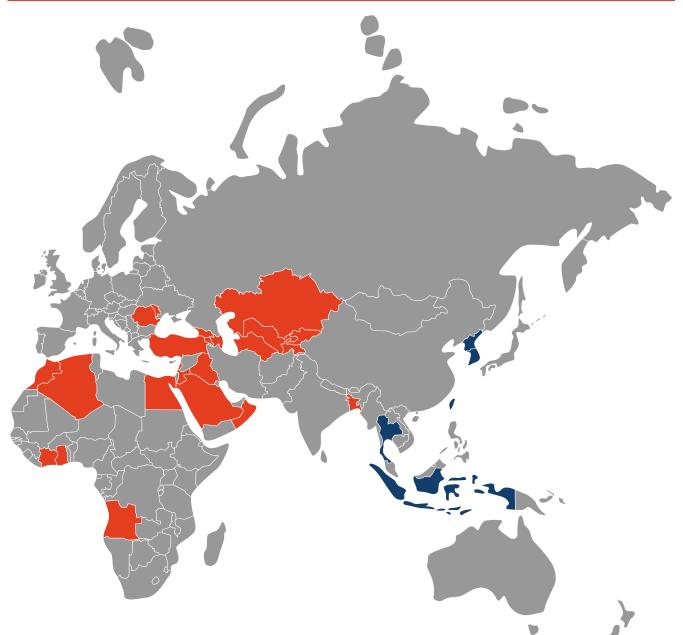


• Filtration process occurs throughout the whole surface of the filter media due to the uniform distribution of pleats.

• Effective filtration of dust, coal ash, and tire wear particles.



### Distribution



#### **Partners and Dealers network**

Middle East	GCC	Africa	Central Asia	South Asia
Jordan Lebanon Egypt Iraq Turkey	UAE KSA Oman Qatar	Ghana Angola Ivory Coast Morocco Algeria	Uzbekistan Turkmenistan Azerbaijan Kazakhstan	Bangladesh
Production Facilities				
■ Когеа	China	Indonesia	Taiwan	Thailand

### WEMZER's Commitment to Excellence

#### **Stringent Testing and Quality Assurance**

Our commitment to quality extends beyond certifications. WEMZER INDUSTRIES leaves no stone unturned when it comes to product reliability. We employ rigorous testing procedures in state-of-the-art laboratories to guarantee the longevity and performance of our spare parts. These stringent tests ensure that our products consistently meet and exceed industry standards.



#### Worry-Free Warranty

At WEMZER INDUSTRIES, we believe in the quality of our products and stand by them wholeheartedly. As a testament to our confidence, we offer a worry-free warranty on all our products. This warranty underscores our commitment to excellence and provides our customers with peace of mind, knowing that they are investing in dependable, high-quality spare parts.





### Operations

WEMZER Headquarter Business Park, Building 2, 2nd Floor. Office 214ResCowork16 Bucharest, Romania

Middle East Representative office Building No. A5. Unit No. 404, Dubai South. Dubai, P.O Box No. 712554

**Regional Fulfilment Center** Geodis Freight Forwarding LLC Jebel Ali Free Zone South P.O.Box 219 - Dubai / United Arab Emirates

**E-commerce presence** 



AMAZON WEMZER Storefront

## New product launch





#### **NEV-Brake Pads for hybrid and electric vehicles**

- Material Composition: It is made of premium ceramic formula, green slurry, and silver shims.
- Weight Management: Designed to support the increased weight of electric and hybrid vehicles while maintaining stable braking performance.
- Friction Properties: Fine-tuned for superior braking performance, especially compared to standard brake pads.
- Corrosion Management: Includes a specialized mechanism to prevent rotor surface corrosion, ensuring consistent and reliable braking.
- Environmental Footprint: Utilizes advanced organic materials to reduce dust and noise during braking, resulting in minimal particle emissions and cleaner wheels.
- Certifications: Complies with strict regulations from ESG, NSF, and EURO 7, guaranteeing a copper content below 0.5 percent by weight.

#### **Electrical Shock Absorbers**

- Adaptive Damping: WEMZER's Electric shock absorbers dynamically adjust damping rates in real-time for improved ride comfort.
- Dynamic Response: Enhance handling and stability by adapting to driving conditions, reducing body roll.
- Body Roll Minimization: Quick reaction to road changes reduces body roll during cornering.
- Component Longevity: Reduces stress on suspension parts, extending their lifespan.



VORKMANN is a specialist in supplying various body parts for passenger vehicles, such as sheet metal, lights, and other components. VORKMANN serve a wide range of automotive brands and models, offering a comprehensive product range tailored to fit seamlessly with each vehicle. VORKMANN utilizes advanced technologies like simulation software, CAD, CAM, and Finite Element Analysis to ensure their designs are optimized for durability, strength, weight, and aerodynamics.

# Supply Chain

An agile and high-performance supply chain is indispensable in today's fast-paced and ever-evolving automotive industry. The ability to deliver spare parts punctually and default-free is imperative. Our high-gear supply chain empowers this experience, operating at its peak to optimize all logistical processes.

At the heart of our operation is the unwavering commitment to exceeding customer expectations. As we embark on our international expansion journey, we recognize that the very essence of our business revolves around aligning ourselves with our customers' evolving needs and desires. To this end, we are strategically establishing new logistics hubs across the globe.

Here's a closer look at the key facets of our strategy:

#### KG. **Adaptability and Flexibility**

In the dynamic spare parts industry, where demand can change rapidly, our supply chain is inherently flexible. It's finely tuned to adapt to market fluctuations and customer demands in real-time, ensuring that the right parts reach the right destinations precisely when needed.

#### **Efficiency and Optimization**

Peak efficiency is our norm. We employ state-of-the-art technology and data-driven insights to streamline our operations continually. This translates into reduced lead times, minimized operational costs, and, most importantly, swift deliveries to our valued customers.

#### **Customer-Centric Focus** Í

We prioritize the needs and expectations of our customers, striving to provide them with a superior experience at every touchpoint.

#### International Expansion

We are proactively expanding our footprint internationally. Our network of logistics hubs is strategically positioned to cater to a broader customer base, facilitating faster deliveries and greater accessibility to our products and services.

#### **Continuous Innovation**

We view innovation as the lifeblood of our supply chain strategy. Whether it's harnessing cutting-edge logistics technologies or pioneering new approaches to meet evolving customer expectations, our commitment to innovation drives our progress.

#### **Sustainability and Responsibility**

As we grow, we are dedicated to sustainable practices and reducing our carbon footprint in all aspects of our logistics operations.

### Automechanika



2023

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### See you in 2024

WEMZER

automechanika

10. - 14. 09. 2024

### **Our Partners**



Arabian Motors – Saudi Arabia

P.O. Box 10645 Jeddah 21443 | Saudi Arabia www.amotors.com.sa



AUTO EXPERT - Oman

PO. Box – 880 | Post Code – 112 Ruwi | Muscat | Sultanate Of Oman





Global Auto Parts – Qatar

Industrial Area | Street No:28 | C.R No: 30553 P.O.Box:40254 | Doha-Qatar www.www.globaldoha.com



Allam Auto Parts – Lebanon

Tripoli | Lebanon



# Leadership



🛯 Omar Shallah

Founder | G-CEO





Fayez Rasamny

Founder





🛯 Amin Zaman

Managing Director





Walid Abou Jaoude

Manufacturing Director







Askhat Valitov

Sales Manager CIS & Turkey

SCHAEFFLER

#### **EFES**



Ahmed Zanaty

Sales Specialist



# Packaging







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www.wemzer.com

